MORE THAN 1,000 INDIVIDUALS ATTENDED THE 2019 ANNUAL CONFERENCE & EXPO!

ATTENDEES BY REGION:

- **29%**
- **14%**
- **12%**
- **18%**
- **24%**

In addition, **3%** of attendees were representatives from the following countries outside the United States:

- Australia
- Bangladesh
- Canada
- New Zealand
- South Africa
- United Kingdom

TOP ATTENDEE TITLES WERE:

- Business Manager
- Chief Financial Officer
- Assistant/Deputy/Associate Superintendent
- Director of Finance/Accounting/Business
- School Business Administrator
89% of attendees said they are likely or very likely to purchase products or services for their district from the exhibitors in the marketplace.

ATTENDEES’ MAIN OBJECTIVES IN THE EXHIBITS MARKETPLACE

- **69%** CONNECTING with current suppliers and service providers
- **57%** LEARNING about this year’s new products and services
- **49%** LEADS for new suppliers and service providers

5.25 Dedicated Exhibit Hours

85+
Education sessions and evening receptions that all exhibitors were invited to attend.

“ASBO International listens to vendors and respects vendor time by not having sessions competing for time with the exhibit hall.”

Tom Strasburger, PublicSchoolWORKS
14-Year Exhibitor

“ASBO not only allows but encourages vendors to attend the learning sessions which allows us to really gain valuable insight into what our customers are facing on a daily basis and what challenges they are trying to address.”

Jeanette Lampe, Questica Budget
6-Year Exhibitor

Included in your exhibit booth fee are a table, two chairs, and a wastebasket—valued at more than $400!

RESERVE YOUR BOOTH TODAY!
aspointl.org/Exhibitors